



Join the SUN SCOOTER Movement

Download the App. on Apple iOS or Google Play Store Today!

Los Angeles, CA | [www.sunscooter.co](http://www.sunscooter.co)

# Meet the Suns



# *Roll with SUN*



# The Problem

We are Solving

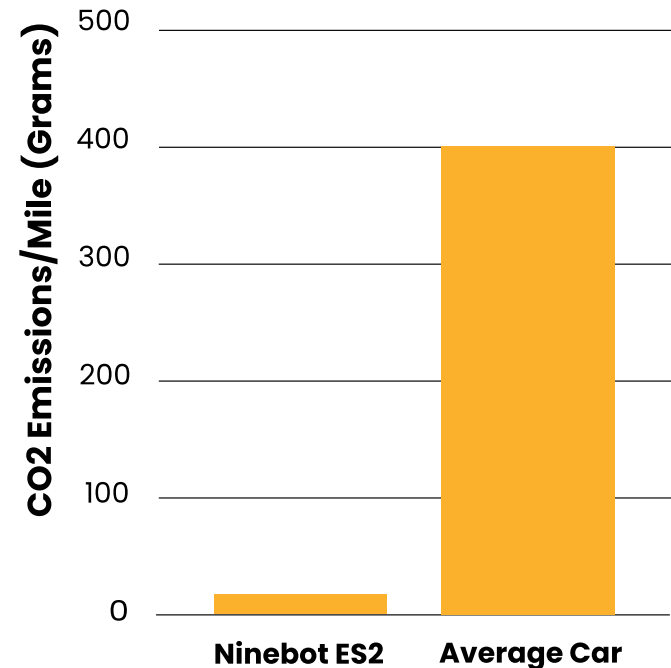


# The Problem We Are Solving.

- Dockless Electric Scooter Rideshare is solving the “last mile” transportation needs of cities by replacing cars as an alternative method of traveling short distances.
- Cities have become congested due to limited parking, traffic, and the total number of automobiles. Public transportation has become increasingly unpopular.
- Our solution is all electric, green, convenient, and will get people out of their cars.
- Our Dockless Scooter System will provide anyone the option to avoid traffic and ride our Scooters to their destination.



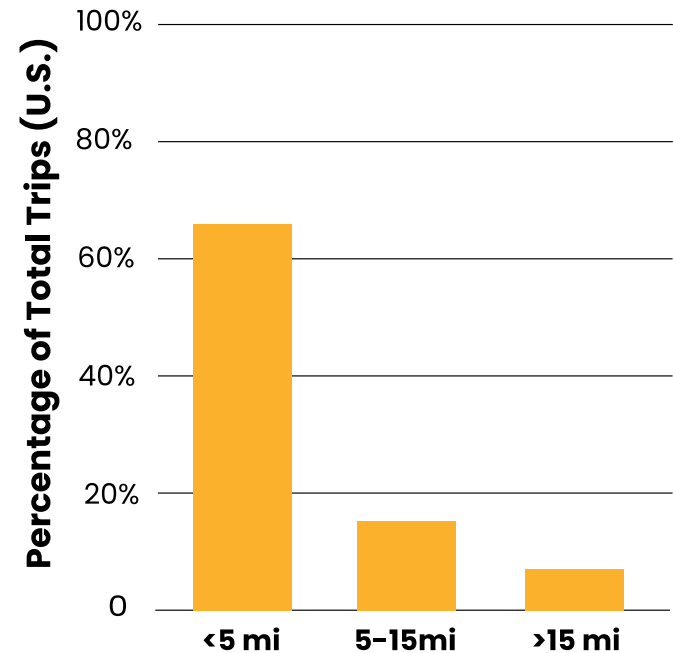
CO2 Emissions: Ninebot ES2 vs. Average Car



# The Problem We Are Solving. (cont.)

- With our Mobile Application you can secure and ride a high quality Sun Scooter for \$1 and leave it at your destination.
- This emerging mode of transportation appeals to ages 18 – 55, as has been evidenced by early adopters originating in Santa Monica and steadily diffusing throughout other U.S. markets since emerging in September of 2017.

Frequency of Trips Based on Mileage (U.S.)



# Current

# Market Trend

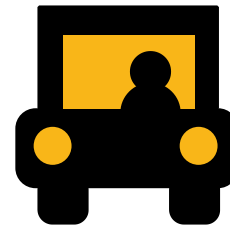


# Current Market Trend.

- There have been more than 22 million rides taken on this form of Dockless Electric Scooter Rideshare to date (September 2017 – PRESENT).
- The market and usership has expanded to 150 U.S. Cities as of 3/21/2019.
- The amount of Scooter Permits in the U.S. are growing daily, with more cities offering Permits each week.

## Average Daily Cost: Car vs. Scooter

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\$28



\$9



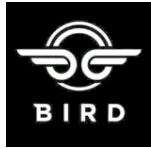





# Being Part of This Moment.

- SUN is positioning itself to be among the few scooter rideshare companies who move on this space early and take advantage of this new technology and growing need.
- Sun will differentiate itself from the competition by actively working with cities in Orange County. Due to this cooperation, we will establish ourselves as a select vendor for each city in Orange County where we will be among the first movers.
- A sound understanding of Pilot Programs and the bidding processes Cities will use to implement scooter rideshare platforms enables SUN to compete with other vendors and new entrants that will seek access into this space.
- Positioning the Company to penetrate international markets provides first mover advantages and offers access to new markets untouched by regulatory oversight and controls.



## Competition Valuations

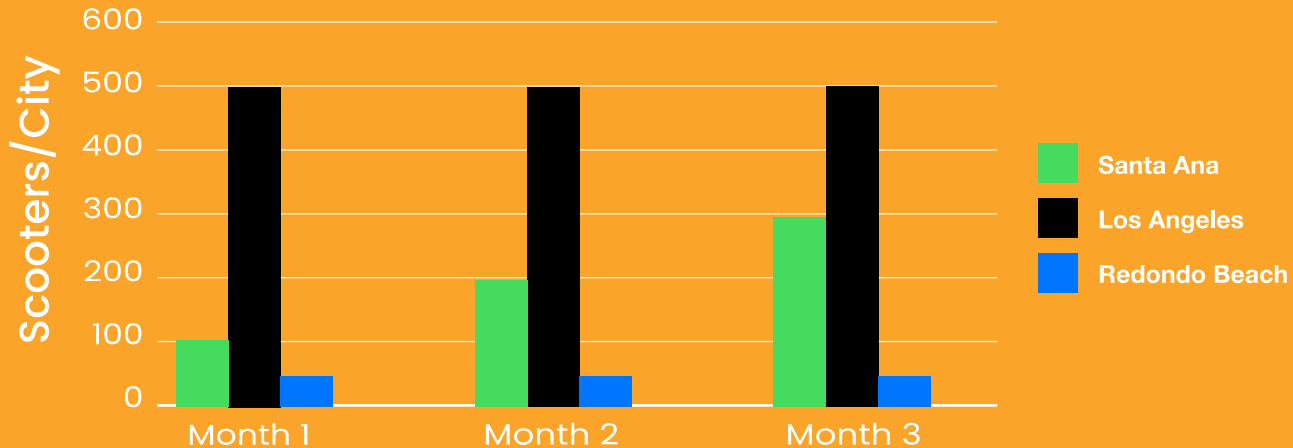
Company?	Formation & Launch?	Valuation??
	04/01/2017? Launched? 10/01/2018?	Current Valuation? <b>2 billion?</b>
	01/01/2017? Launched Scooters? in 01/01/2018?	Current Valuation? <b>2 billion?</b>
	11/16/2016? Launched Scooters? 02/10/2018?	Current Valuation? <b>125 million?</b>
	Launched Scooters? in 03/01/2018?	Current Valuation? <b>150 million?</b>

# Current Permits to Operate

City Name, State	Scooter Fleet Cap	Month One Fleet Size	Month Two Fleet Size	Month Three Fleet Size
Santa Ana, CA	500	100	200	300
Los Angeles, CA*	10,000	500	500	500
Redondo Beach, CA	100	25	25	25

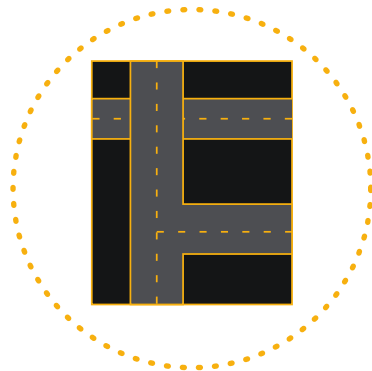
*\*Pending Acceptance*

## Initial Deployment Schedule



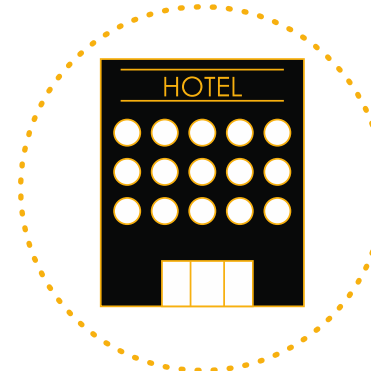
# Our System





## **DOCKLESS SCOOTER MODEL**

Our Electric Scooters will be available throughout the City for rent via our downloadable mobile application. This is our Dockless Electric Scooter model.



## **HOTEL LEASING MODEL**

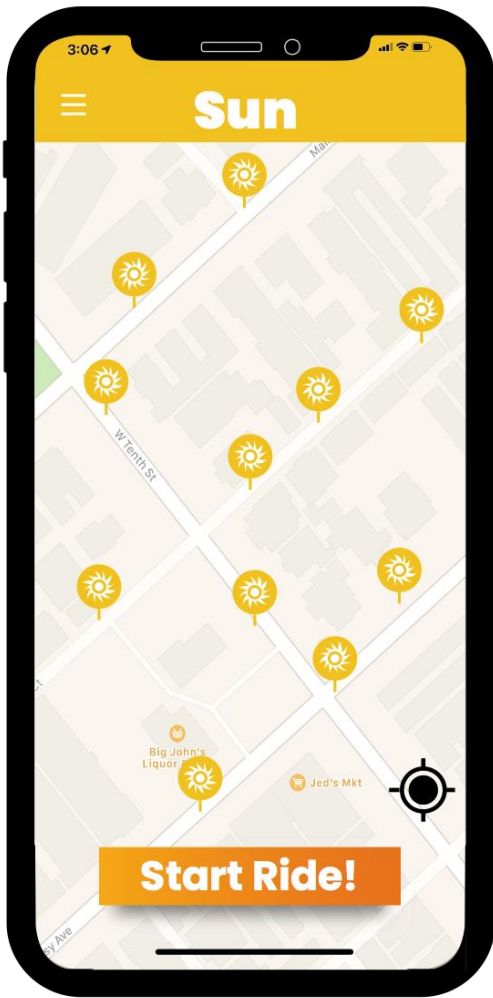
We are partnering with hotels, resorts and rental shops to offer our Electric Scooters for rent. We offer profit sharing and a supply of repair parts to our vendors to secure these partnerships.



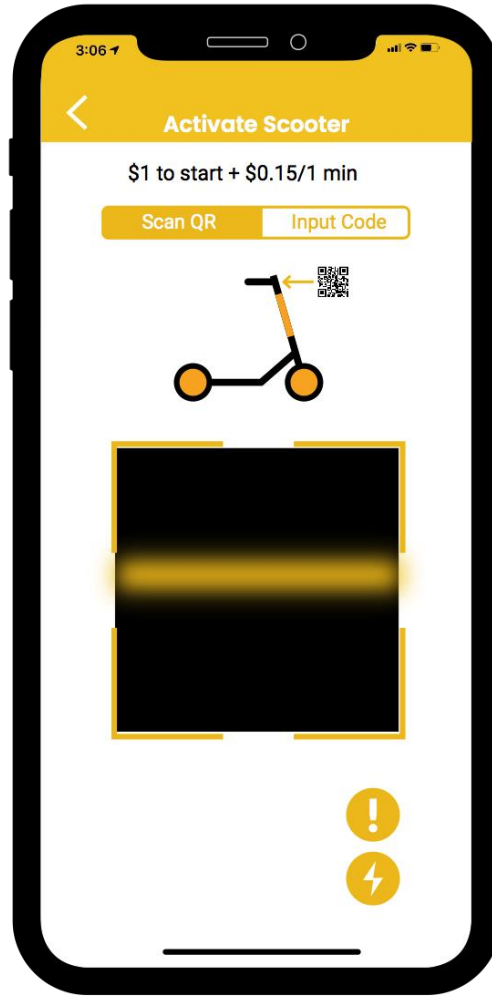
Our

App

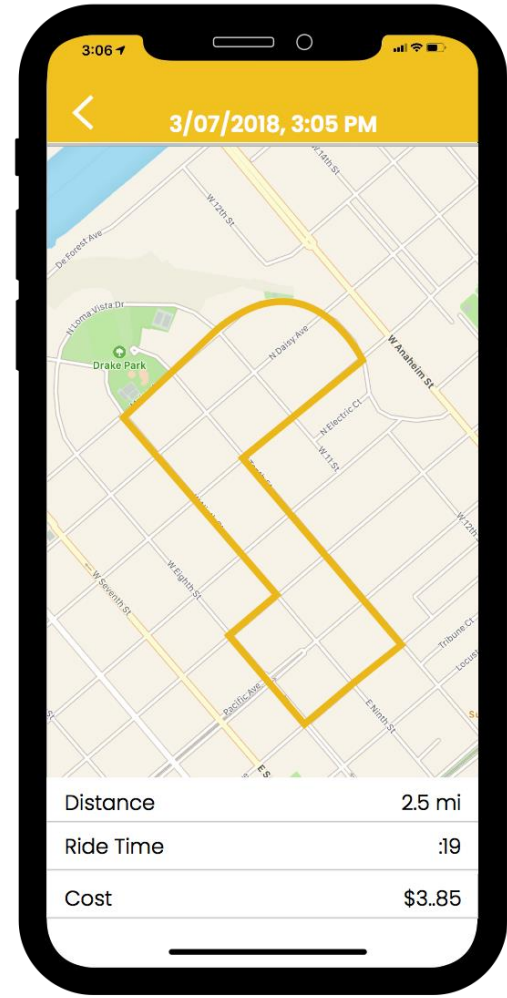




**1. Locate Scooter**



**2. Unlock Scooter**



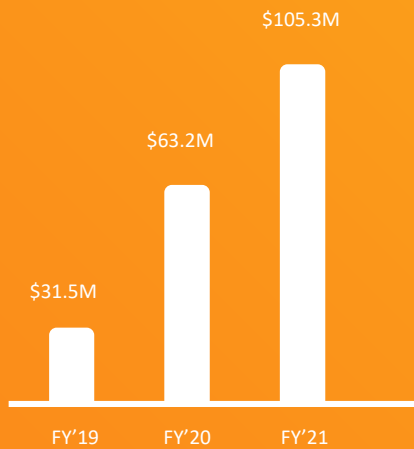
**3. Finish Ride**



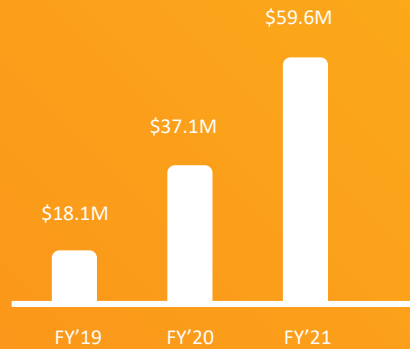
# Our Company



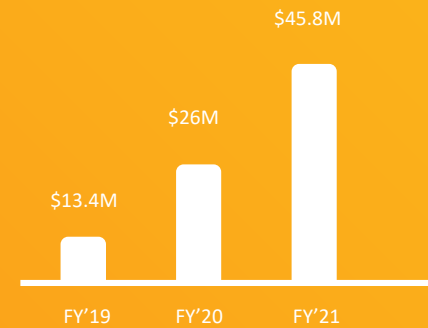
# Our Company's Financial Projections



REVENUE



EXPENSES &  
COSTS



PROFIT





# Our Company's Financial Projections



## OPPORTUNITY

- Limited competitors in this specialized market.
- Projected revenue of \$85.4 Million in (2) years.



## TRANSPORTATION HAS EVOLVED

- Green transportation is more prevalent.
- Congestion and parking issues make this a viable alternative.



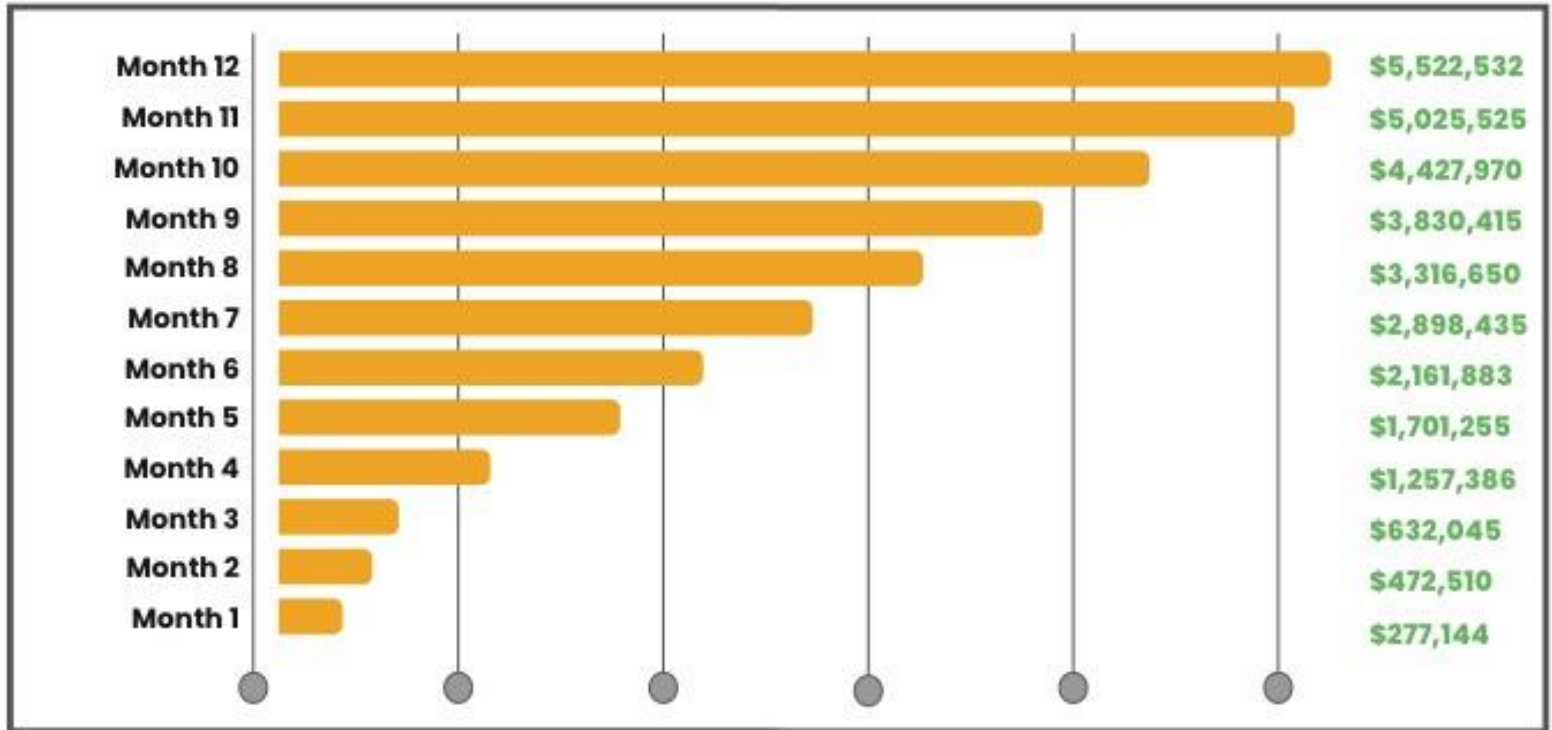
## SUN SCOOTER POSITIONING

- Scalable across multiple platforms and cities.
- We inhabit an early position within an industry that is less than 10% exploited.



# Projected 12-Month Revenue

SUN



# Mobile App. Platforms



**Available Now!**



**Available Now!**



## Sun Fundraising Info

**Total Amount Raised to Date**

**\$640,000**

**Currently Seeking**

**\$2,000,000**



# Executive Team

- Kevin Ellyson – CEO & Founder
- Nicholas Peter – COO & Founder
- Mac Xing – CTO
- Lindsey Ellyson – Head of Marketing
- Sam Jarrar – CFO
- Peter Hogan – Head of Legal Department
- Erik Hogberg – Director of Sales



# THANK

# YOU

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