

DEAL FLOW FOR INVESTORS // CAPITAL FOR ENTREPRENEURS

# GLOBAL CAPITAL NETWORK

# G<sup>GCN</sup> was founded by

**2030**  
**VENTURES**

A GLOBAL STARTUP ACCELERATOR



With a technology and innovation focused founding team, 2030 Ventures was grown to build brands faster, with a global purpose, scalable marketing strategy, great branding and IP.

# Our Mission

Change the world by helping fund companies that innovate and impact billions



*Matching of opportunities to the right investor on an international basis.*



*Global network in key financial regions in US, Europe, China & more*



*Innovate technology to help entrepreneurs close rounds faster*



# What We Do

## FOR INVESTORS:

- ✓ Provide targeted deal flow based on registered preferences
- ✓ Global deal sourcing
- ✓ Syndication opportunities
- ✓ Due-Dilligence & Research

## FOR ENTREPRNEURS:

- ✓ Raise Capital Globally
- ✓ Investor Relations Solutions
- ✓ Market Research Reports
- ✓ Creatives + Doc Planning
- ✓ Strategic Consulting
- ✓ Pitch Events

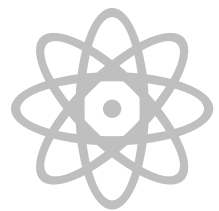


# Josh Bois

CEO GCN • Founder 2030

Serial-entrepreneur and private tech investor focused on accelerating the capital raise for brands of all sizes and verticals. Infusing technology into the process to connect investors to deals.

- Built growing network of international investors in key cities
- Santa Clara University (Business Management with Technology Focus and Minor in Entrepreneurship)
- 14 Year technology and global marketing executive
- Fortune 500 clients including Intel, AOL, Bloomberg, more
- Eagle scout, mountain biker & life long adventurer



Innovating I.R.



Global Banking Relationships



Automation & Technology



Strategic Insight, Method



*Just as smart investors often avoid the movements of the flock, I diligently explore and develop innovative new ways to connect brands to capital.*

*Currently I have developed a proprietary platform to connect with more investors, in a more targeted manner giving our clients and partners the leg up that can lead to a win.*

# Our Core DNA

Dedicated to more than capital alone



## Entrepreneurs

*We have built and run companies, understand the grind and sweat it takes to build. We're in it with you to see you succeed and close your rounds.*



## Ambition

*We achieve greatness by getting our clients funded and into faster growth stages. We want you to win.*



## Passion

*We love entrepreneurship, and we live and breathe deals, investors, global ventures and the capital markets.*



# Investor Types

From Angels to Private Equity, Venture Capital, HNWI and Family Offices



## Venture Capital

*VCs with the capital to fund you're round A, B or C along with advising & connections*

[READ MORE](#)



## Family Offices/HNWI

*Single and Multi Family Offices, High Net Worth Individuals (HNWI) & Billionaires*

[READ MORE](#)



## Angel Investors

*Private Angels & Angel Networks to fund seed stage and early growth capital needs*

[READ MORE](#)



## Private Equity

*PE firms open to acquisitions, joint-ventures and management*

[READ MORE](#)



## Industry Professionals

*Broker dealers, Media outlets from radio, online & print, Lawyers, Funds, C-levels, Other*

[READ MORE](#)





# Media Partners

Coverage on clients sent to global capital markets and investors





**SONY**

**Aol.**

**3M**

**Bloomberg**



**Microsoft®**



# Fortune 500 Experience

Management team background working on enterprise campaigns, projects, event coverage, & advertising

# Global Client Base





# Our Network & Access To Capital

## Key Investor Representation

MAJOR GEOGRAPHIES

MAJOR INDUSTRIES

MAJOR ASSET CLASSES

MAJOR INVESTMENT TYPES

- ⚙️ 100K+ Investors
- 💎 *35+ markets covered*
- ★ \$100B+ AUM network to deploy
- 🔔 Thousands of investors in physical attendance of our events





# GCN Investor Events

Angel Investors, Family Offices, Venture Capital,  
Private Equity & High Net Worth Individuals

- Influential attendees
- Press & video coverage
- 3 course meal + wine
- 5 star hotels & venues
- Private & public brands

## Raise Capital & Syndicate

Investors can meet other investors to  
syndicate into new & existing deals





# Investor Relations Solutions

For all sized capital raises



## 1 on 1 Introductions

*Targeted and relevant investor introductions over in-person meetings, phone calls, video chat, or digitally through social media.*

[READ MORE](#)



## Strategic Partners

*Get connected with investors that bring more to the table, similar to shark tank. Distribution, advisory, teams, further capital.*

[READ MORE](#)



## Legal & Compliance

*Assistance structuring your deal, finding the right debt faculty for the raise, PPMs, referral to IP & Securities legal teams.*

[READ MORE](#)



## Market Exposure

*Coverage to major outlets: Nasdaq, MarketWired, Equities.com, Entrepreneur.com & Huffington Post*

[READ MORE](#)



## Live Presenting

*Pitch your opportunities to live groups of angel and institutional investors around the USA and in foreign markets.*

[READ MORE](#)

# IR Strategy Matrix





# Deal Flow Diligence

Pre-screening services and researched to avoid surprise



- ✓ Industry Tracking & Stats
- ✓ Market Research Reports
- ✓ Filtered to your preferences
- ✓ Accounting Records
- ✓ Management Team

Current Success

High Potential &  
Long Term

**STARS**



Short Term,  
Profitable

**CASH COWS**



Pre Rev / Too Early

**QUESTION MARKS**



**DOGS**





# Industry Referral Services

Connecting you to the resources you need to grow, raise capital and operate

## 1 Scope your needs

*We spend time with you understanding your objectives & goals such as IP, accounting or tech and connect you.*

## 2 Make Key Introductions

*Our team makes warm introductions to key solution partners or third-parties online, email, in-person, or at events.*

## 3 Oversight on progress

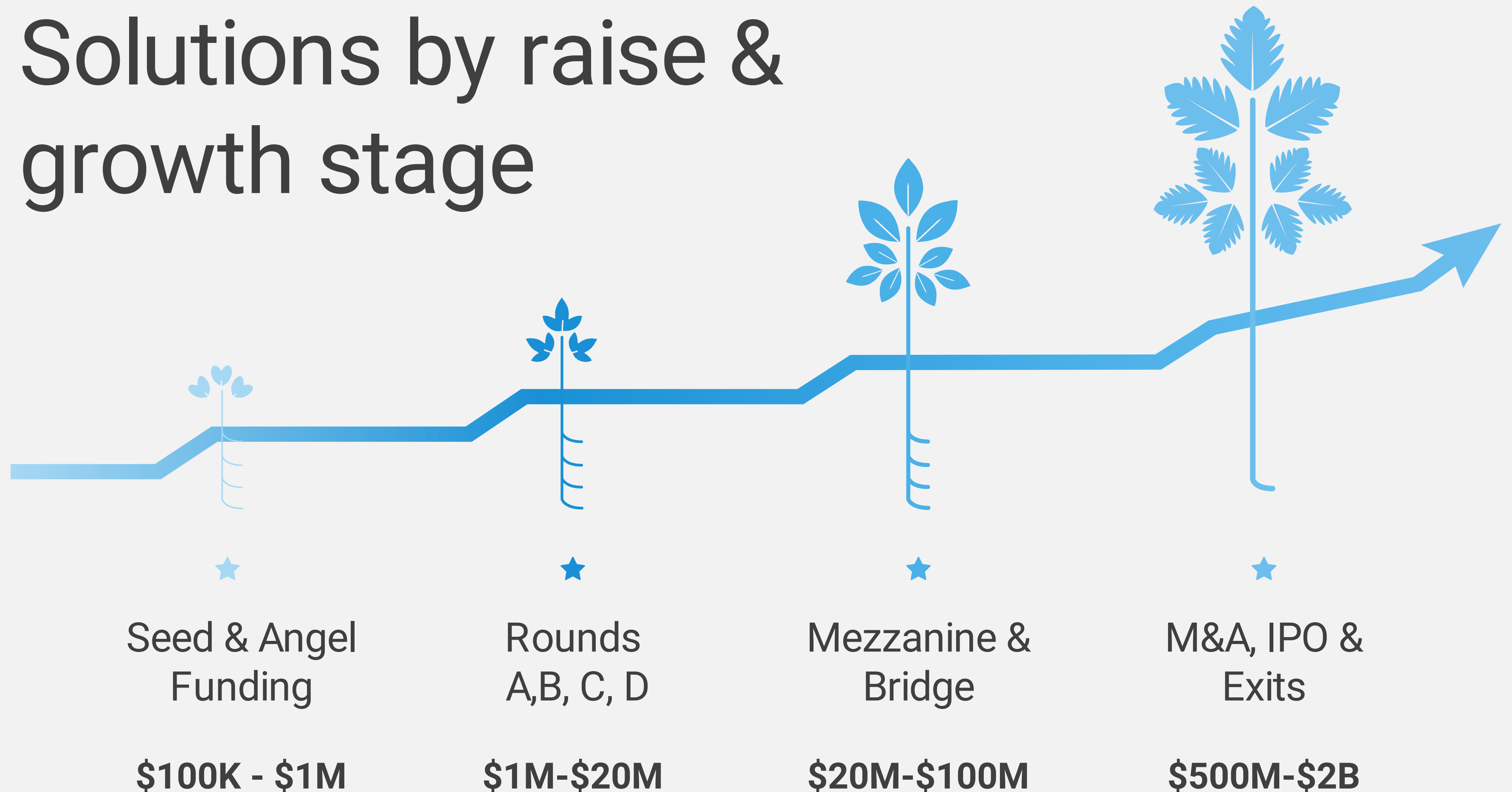
*We are proactive and want to check in with you about performance & customer experience with any referred vendor.*

Our referral network includes investment professionals ranging from securities & IP lawyers to distributors, strategists, CFOs, and more.

Contact us for to discuss your referral needs or to become a prferred vendor. Provide us with a brief about your needs so we can make the right match









# Solutions by raise & growth stage



# Investor Pitch Pricing Per Event

Multiply each package by how many locations you are presenting to the investors

	Lightning Pitch	Lightning Plus	Business	Corporate
Plans	<b>\$1250</b>	<b>\$1500</b>	<b>\$2,500</b>	<b>\$3,750</b>
Presentation Time	 3 Minutes	7 Minutes	20 Minutes With Pitch Deck	35 Minutes With Pitch Deck
Inclusion In Event Emails <small>Pre/Post Event to National Investors</small>	 No	Yes	Yes	Yes
Network At The Event	 Yes	Yes	Yes	Yes
Coverage in Event Press	 +	Yes	Yes	Yes
Investor Questions & Answers session after your pitch	 +	5 minutes	10 minutes	20 minutes
Introductions to investors prior to/after the event	 Only at event	Week before & after	30 days	60 days of introductions
	ORDER NOW	ORDER NOW	ORDER NOW	ORDER NOW



# Pitch Deck Preparation

Get a makeover for your pitch deck or expert help crafting a new one

## PITCH DECK

**\$750**

Professional graphics artists  
Business consultants  
Copy editor review  
45 minute coaching session  
Three rounds of revisions

GET YOUR DECK

## PITCH DECK PLUS

**\$1450**

Senior graphics team  
Senior business strategist  
Professional editing  
3 hours coaching & prep  
Five rounds of revisions

GET A PRO DECK



## Strategic Content

*Receive professional help crafting a strong pitch deck to showcase to investors. We coach you and help originate content for the deck including the presentation of the opportunity, the ask, market differentiators, legal needs and more.*



## Graphics & Layout

*Our graphics and collateral creation teams have experience helping hundreds of startups with their marketing materials. We will customize the deck to look and feel similar to your brand and align to your core values and corporate culture.*

# Investor Relations Engagements

Consulting solutions to for various capital raising needs

<div><div>Startup</div><div>Events, Intros Media <i>Consulting &amp; 1 on 1s</i> Rounds of \$250K- \$1M Local or National Investors</div><div>SUBSCRIBE</div></div>	<div><div>Standard</div><div>Events, Intros, Media Consulting, deck, materials Rounds of \$250K - \$10M+ National &amp; Global Investors</div><div>SUBSCRIBE</div></div>	<div><div>Venture Elite</div><div>Full Service, Dedicated Staff Major media coverage Rounds of \$10M+ National &amp; Global Investors</div><div>SUBSCRIBE</div></div>
<div>\$2K /mo</div>	<div>\$5K /mo</div>	<div>\$10K /mo</div>

Dear Rockstar Entrepreneur,

The world is awaiting your game changing product, service and ideas. Let’s change the world together.

We have crafted packages for various tiers of needs and sizes of raises, regional focuses, and needs.

Contact us to find the appropriate solution for your brand’s unique needs.

- ★

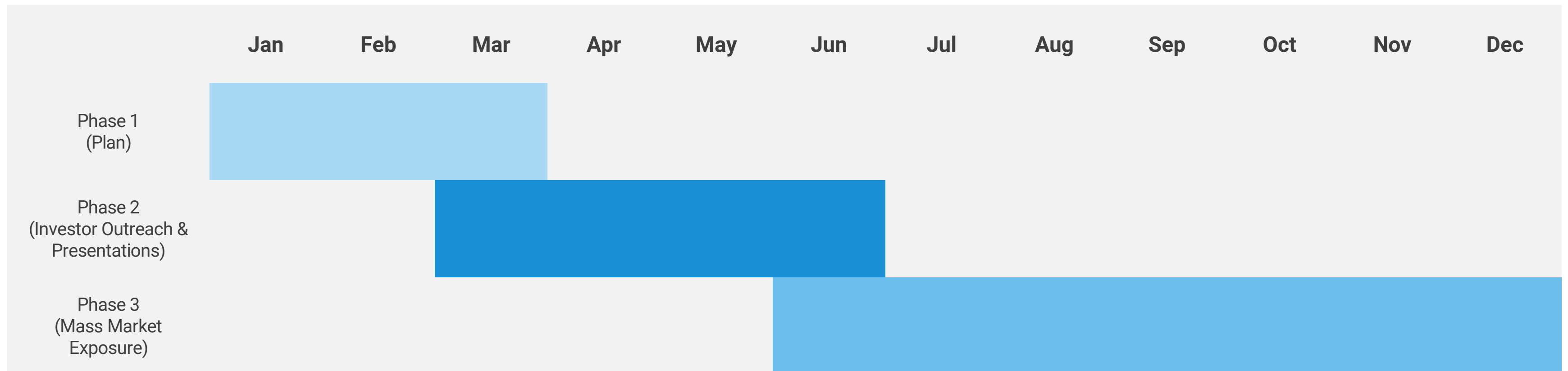
Global Investor Outreach

*Through personal relationships, networks and our online platforms we have global capital to tap into for your brand that is awaiting the right opportunities.*



# Typical Consulting Timeline

Helping entrepreneurs and brands through key stages of their growth



## Marketing & Legal Materials

*Optimizing existing or creating new assets including Pitch Decks, Executive Summaries, Subscription Agreements, Private Placement Memorandums (PPM)*



## Targeted Capital Raising

*Private introductions and meetings with investors, live event presentations nationally in key regions, and proprietary digital marketing to relevant investors*



## Buzz in the Capital Markets

*Continued exposure regionally, nationally and/or globally to the capital markets through press, major media, strategic partnerships, advertising and more*



# World Class Attendees Press & Speakers

From respected private and institutional  
investors to CEOs and journalists.



# KEY LOCATIONS

Infusing local and national opportunities globally

# GCM



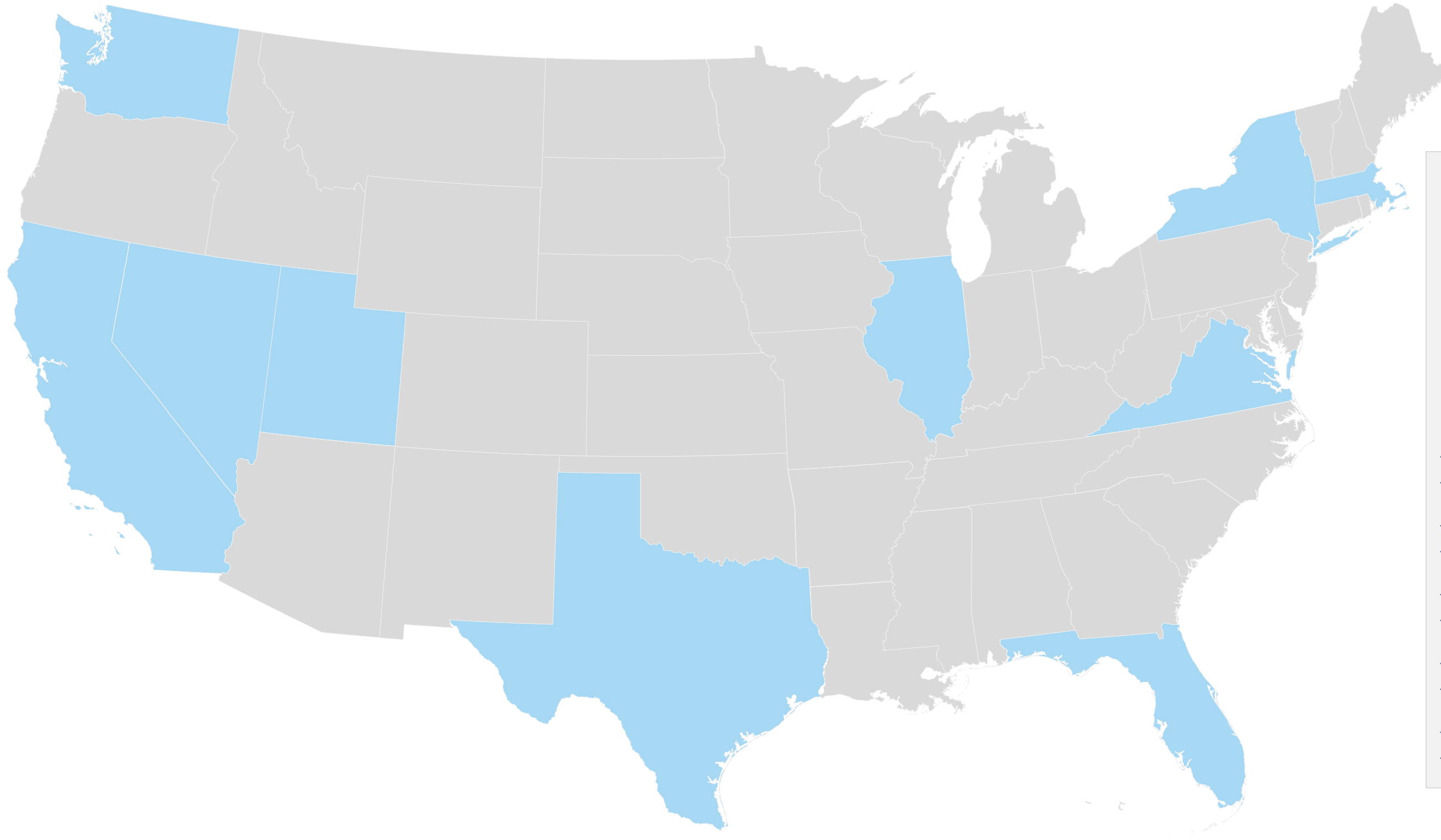
# United States (HQ)

Headquartered in  
Newport Beach, Ca & Wash DC

## National Region Focus

### *California*

- *San Diego & Orange County*
- *Los Angeles*
- *Silicon Valley/San Francisco*
- *Nevada (Las Vegas)*
- *New York, NY & Chicago, IL*
- *Florida (West Palm Beach)*
- *Utah & North Virginia (VA) / DC*
- *Seattle, WA & Boston, MA*

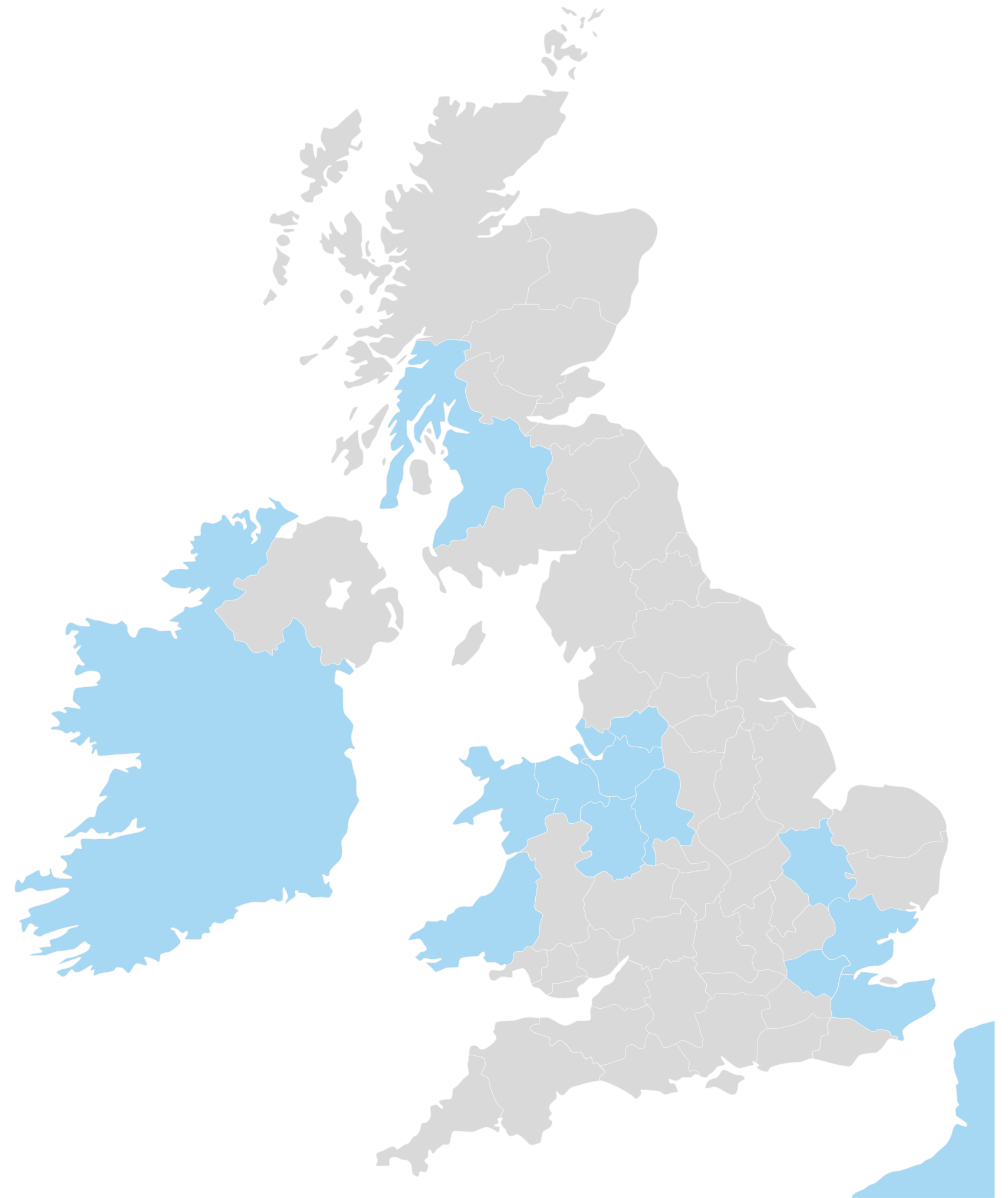




# United Kingdom

London & Major European Metros

- Major financial market
- Global hub
- Similar B2B & B2C to US demographics



# China & Hong Kong

Production deals with Shenzhen, Global Deal Flow



## Production in Shenzhen

*Having strong relationships with Asian markets falls within our global focus to help clients throughout the many needs of their growth stage.*



## Major Investment Metro

*Tremendous capital and influence is active within Hong Kong and can be a hub to the Asian market for investment dollars and distribution.*







# Emirates & UAE

Oil & Gas, Construction,  
Luxury Retail, Alternative  
Energy, Transportation



## Oil, Gas & Energy

*Many of our clients have been in the energy verticals, this is a strategic area for strategic partners, investors, production and more.*



## Innovation & Market Testing

*Dubai is a strong example of a metropolitan that adopts new technology, luxury products, and ambitious undertakings.*

# India

Technology hub, fast emerging market.

## Key Strategic Regions:

- Jaipur & Hyderabad
- Chennai & Mumbai
- Kolkata & New Delhi



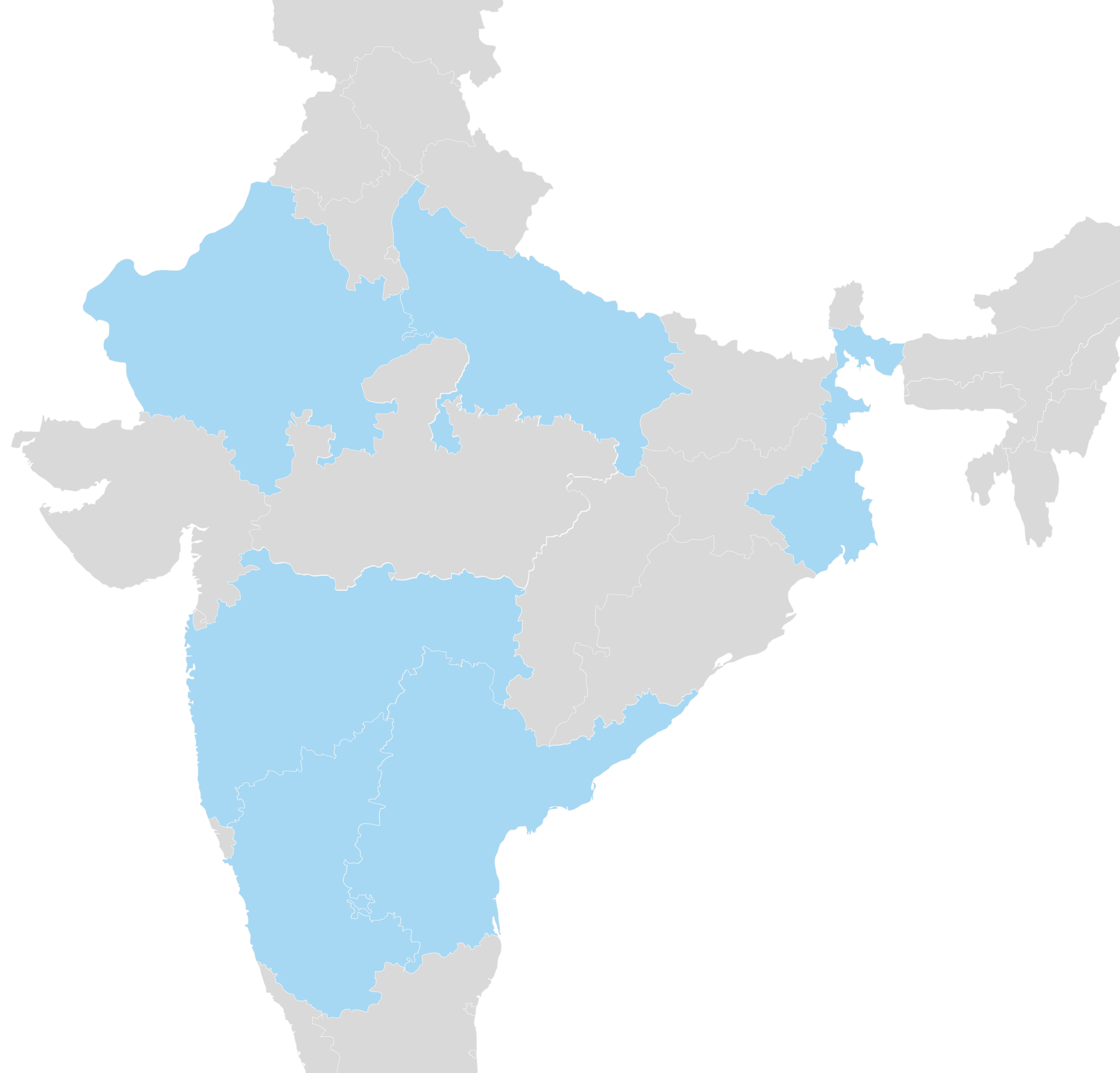
### 1.3B+ Population, Emerging Market

*India is a great market to globalize and localize many new global consumer and business products in verticals from tech to eco*



### Technology & Outsourcing

*We help brands leverage the cost-efficiency and scale of working with Indian development firms for web, marketing and administrative work.*





# Switzerland

Offering global deal flow at the heart of International banking

## Key Locations



Zurich



Geneva



*Centrally located with boundary countries including France, Germany and Italy with capital centers Monaco, Munich, and Frankfurt close by.*



Foreign deal diversification for Foreign dollars

*Many of the global banking clientele of Switzerland are looking to diversify their investments into global opportunities.*



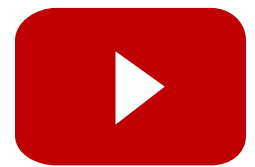
# Crowdfund Marketing

Targeted, Scalable, Proprietary, Efficient & ROI Focused



## LinkedIn Investor Matching

Sophisticated automation, matching engine, and messaging



## Youtube Strategy & SEO

Organic & Paid marketing strategies to get your pitch video seen



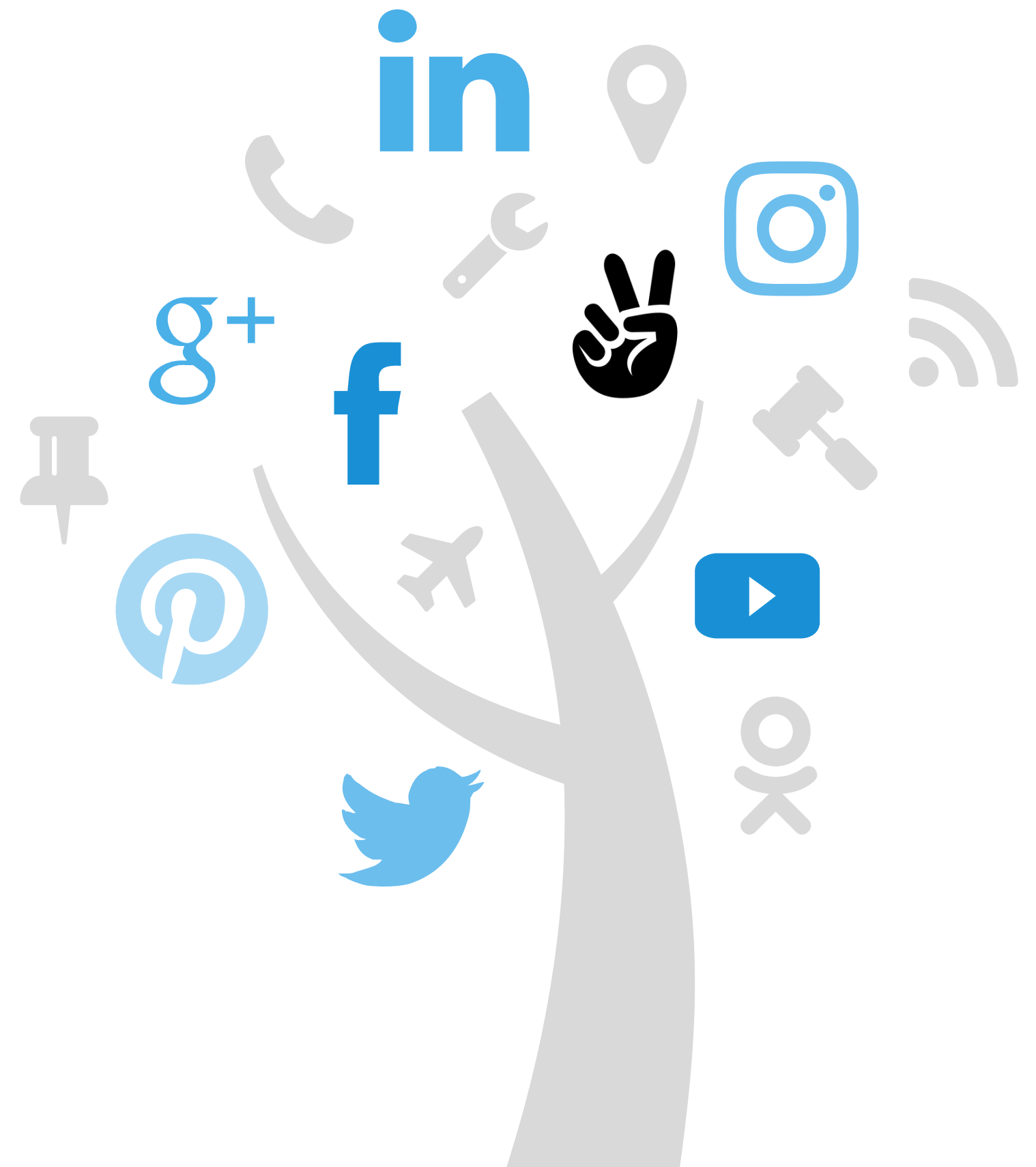
## Facebook Ads

Proprietary ad-retargeting & audience focus for increased ROI



## Angels List

Proprietary automation, tracking and outreach platform built to target investors on AngelsList.





# GreenInk™

## THE GCN FUND

With growing stock positions in private and public entities from consulting & IR clientele we are formalizing the growth and management of these positions into an upcoming fund.

- Stocks acquired from IR activities & capital raises
- Digital private stock management, public in brokerage
- Invest into seed and A rounds, to accelerate the close
- Exercise stock warrants prior to liquidation events
- Soon to accept investors & syndicators



US & Global equity



Digital Ledgers

# GCN Investor App

Deal flow portal, syndication opportunities, rsvp

- Notifications of upcoming GCN investor events
- Evaluate deal flow & ask questions to founders
- Syndicate with other investors & network
- Order press coverage & IR materials for your portfolio brands



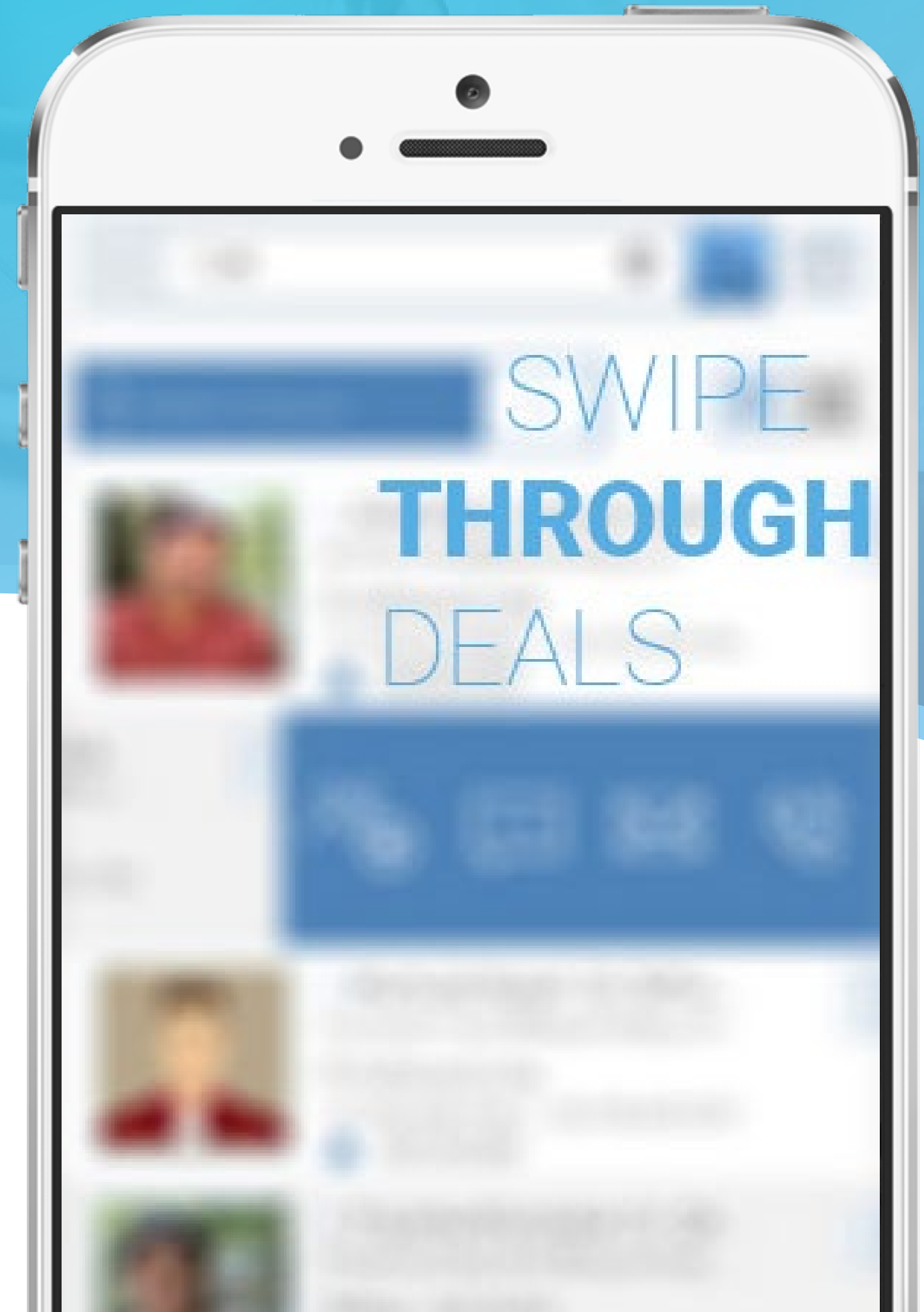
## First Look Access

*View marketing materials, pitch deck, ppm, and more info on fresh investment opportunities*



## Global Access 24/7

*Stay alerted to global GCN conferences in your focus areas and new potential deals*





# Philanthropy

## Supporting young entrepreneurs

Our CEO, Josh Bois has been mentoring and helping accelerate the up-and-coming hot startups out of the Chapman program in OC.



### Lead Mentor at Chapman's Incubator

*Overall business strategy, business development and marketing steps, introductions to capital, help with pitch deck and collateral, and other services sponsored.*



**CHAPMAN UNIVERSITY**

ARGYROS SCHOOL OF BUSINESS AND ECONOMICS

Leatherby Center for Entrepreneurship and Business Ethics



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# Connect With Global Capital Network

*Call to speak to an investor relations  
specialist about your brand*

*+1(800) 836-7415*

Or speak to our founder

**Josh Bois**

*Learn more at: [JoshBois.com](http://JoshBois.com)*

*Email: [josh@globalcapitalnetwork.com](mailto:josh@globalcapitalnetwork.com)*

*Mobile: +1 (949) 795-0416*

